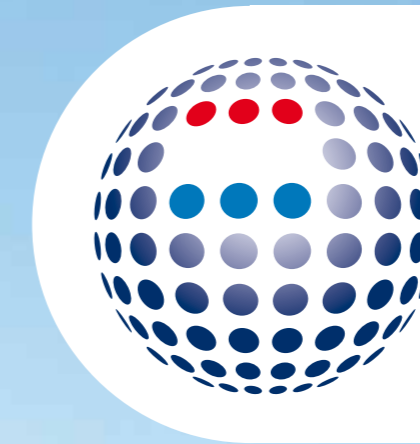


EDITORIAL CONTENT

Maritime by Holland Magazine offers readers extensive coverage on maritime projects, comprehensive ship descriptions, detailed technical articles, interviews, business and trade news, an event overview and news on the latest innovations in maritime technology. Moreover, every edition of Maritime by Holland Magazine pays attention to a special theme. Maritime by Holland Magazine offers a mix of business, technology and human interest. From the advertiser's point of view, Maritime by Holland Magazine is the ideal tool to promote products and services directly to the industry's decision makers.

Issue	Focus	Distribution	Deadlines
1. Jan. Feb.	Deep Sea Mining	<ul style="list-style-type: none"> • Vietship • APM Singapore • SEA Japan 	Advert.: 20 Jan. 2012 Release: 06 Feb. 2012
2. Mar.	Ship/Yachtbuilding & Repair	<ul style="list-style-type: none"> • Trade mission Turkey • MAINTENANCE 2012 • Trade mission Russian Far east • Offshore Technology Conference 	Advert.: 01 Mar. 2012 Release: 23 Mar. 2012
3. Apr. May	Dutch Ports, Logistics and Shipping	<ul style="list-style-type: none"> • ITS Barcelona • Posidonia • Construction & Shipping Industry 	Advert.: 20 Apr. 2012 Release: 07 May 2012
4. Jun.	Dredging		Advert.: 08 Jun. 2012 Release: 25 Jun. 2012
5. Jul. Aug.	SMM 2012	<ul style="list-style-type: none"> • SMM • Monaco Yacht Show 	Advert.: 27 Jul. 2012 Release: 13 Aug. 2012
6. Sept.	Offshore Energy 2012/ Offshore	<ul style="list-style-type: none"> • OSEA • Offshore Energy 2012 • INMEX China • International WorkBoat Show • Trade mission Indonesia 	Advert.: 14 Sept. 2012 Release: 01 Okt. 2012
7. Oct.	Workboat/Salvage	<ul style="list-style-type: none"> • METS 2012 	Advert.: 19 Oct. 2012 Release: 05 Nov. 2012
8. Dec.	Marine Propulsion		Advert.: 30 Nov. 2012 Release: 17 Dec. 2012

2012



Maritime by Holland. Magazine



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MEDIA KIT

MARITIME BY HOLLAND MAGAZINE

In-depth, accurate and up-to-date, Maritime by Holland Magazine is the cutting edge marine business magazine for the maritime industry. Published eight times a year by Navingo BV and with a world-wide circulation to management and professionals within the maritime industry in a print of 6.000 copies, Maritime by Holland Magazine is an indispensable source of information on developments, products, projects and innovations of the Dutch maritime industry. The magazine offers a mix of business, technology and human interest with extensive coverage on maritime projects and latest innovations in maritime technology, comprehensive and detailed ship descriptions, interviews and business news.

FACTS & FIGURES

- 8 times a year
- English
- 6,000 copies



ADVERTISING SIZES / RATES 2012

Mechanical data					
Type area	Metric (mm) width x height	Price in Euros			
		1x	3x	6x	8x
Page Trimmed	210 x 297				
Full Page	185 x 255	F.C. € 2495,-	€ 2.345,- p.p.	€ 2.195,- p.p.	€ 1.995,- p.p.
*Full Page Bleed	216 x 303				
Half Page Horizontal	185 x 120	F.C. € 1495,-	€ 1.345,- p.p.	€ 1.195,- p.p.	€ 995,- p.p.
Half Page Vertical	90 x 255				
*Half Page Horizontal Bleed	216 x 151				
*Half Page Vertical Bleed	108 x 303				
Quarter Page Horizontal	185 x 60	F.C. € 995,-	€ 845,- p.p.	€ 695,- p.p.	€ 495,- p.p.
Quarter Page Vertical	90 x 120				
*Spread Pages	426 x 303	on request			
*Inside Front Cover	216 x 303	F.C. € 3495,-			
*Inside Back Cover					
*Back Cover	216 x 303	F.C. € 3995,-			
Business Directory		F.C. € 150,-			
Inserts		on request			

* Including 3 mm extra overfill on all sides

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 - FTP: If artwork is too large to email, we can retrieve artwork from your server. Please send login codes to: ra@navingo.com.

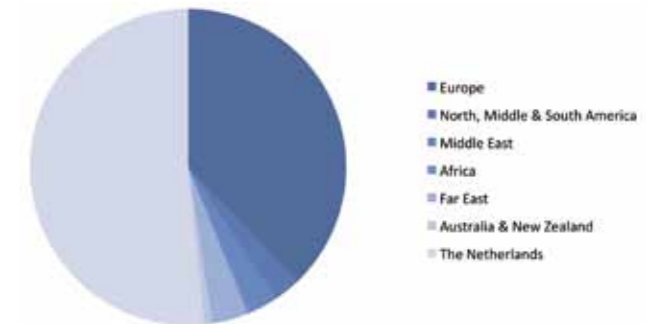
Artwork should be supplied as Certified PDF. When supplying artwork as a PDF please make sure the Distiller settings are set at high res PDFX1a (ideal) for Press Quality. If Artwork has bleed please include trim marks within the PDF.

DISTRIBUTION

Distribution by mail

Maritime by Holland Magazine is sent to subscribers and to:

- Management and decision makers of Dutch and foreign maritime companies and institutions,
- Politicians and government,
- Maritime professionals,
- Major shipping companies world-wide,
- Major shipyards world-wide (including yacht yards),
- Leading system integrators world-wide,
- Major port authorities,
- Key international freighting offices and brokers,
- Dutch consulates and embassies abroad.



Distribution at Events & Seminars

Next to that, Maritime by Holland Magazine will be distributed at major Dutch and international trade fairs, events, congresses, seminars and trade missions:

- Vietship, Vietnam (February | March)
- APM Singapore (March)
- MAINTENANCE 2012, Belgium (March)
- Trade mission Turkey (March)
- SEA Japan (April)
- Offshore Technology Conference, North America (April | May)
- Construction & Shipping Industry, The Netherlands (May)
- Trade Mission Russian Far East (May)
- ITS Barcelona, Spain (May | June)
- Posidonia, Greece (June)
- SMM, Germany (September)
- Monaco Yacht Show, Monaco (September)
- Offshore Energy 2012, The Netherlands (October)
- Trade mission Indonesia (November)
- METS, The Netherlands (November)
- INMEX China (November)
- OSEA, Singapore (November)
- International WorkBoat Show, North America (December)

TARGET AUDIENCE

Maritime by Holland Magazine has a wide target audience.

Advertisers reach:

- Management of maritime companies (Dutch and foreign)
- Maritime professionals
- Dutch Politics and Government
- Embassies and consulates in The Netherlands and abroad

