

Maritime Holland

MAGAZINE & BUSINESS GUIDE



MAXIMISE YOUR VISIBILITY IN THE MARITIME & OFFSHORE INDUSTRY

MEDIA KIT **2018**

Supported by





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REACH YOUR **TARGET GROUP**.
GET INSPIRED BY THIS MEDIA KIT!

Introduction

This media kit provides you with a powerful multimedia platform to reach maritime professionals all over the world. The Magazine focusses on the Dutch maritime industry and is distributed globally to professionals, relevant companies and other important institutions. The Business Guide presents Dutch maritime companies and is a must for everyone who wants to do business with the Dutch.

The Maritime Holland products are created and produced by the Navingo Media Group. Navingo offers a wide cross-media platform for the maritime and offshore energy industry and easily reaches over 1,5 million of your potential customers, prospects and professionals.

The complete Navingo product overview can be found on www.navingo.com

The Maritime Holland team

Magazine

Readers stay up-to-date with Maritime Holland on developments, products and innovations of the Dutch maritime industry.

The magazine offers a mix of business, technology and human interest with extensive coverage on maritime projects and the latest innovations in maritime technology, comprehensive and detailed vessel reviews, interviews and business news.

It is the ideal tool to promote products and services directly to the industry's decision makers.



Maritime Holland is sent to management and decision makers of Dutch and foreign maritime companies. Think of major shipping companies, yacht and shipbuilders, leading system integrators, and suppliers.

Besides commercial companies, you also reach international port authorities, and Dutch consulates and embassies abroad, as well as maritime professionals of all levels, from students and researchers to engineers and higher management.

Maritime Holland is also distributed during major Dutch and international trade fairs, seminars and trade missions and is, in cooperation with Netherlands Maritime Technology, present on the Holland Pavilions.

“Maritime Holland provides an excellent platform to promote the Dutch and international maritime industry with in-depth articles, vessel reviews and the latest news”.
Marco Hoogendoorn | Holland Shipyards

Geographic reach



- AFRICA
- NORTH, MIDDLE & SOUTH AMERICA
- MIDDLE EAST
- EUROPE
- FAR EAST
- AUSTRALIA & NEW ZEALAND
- THE NETHERLANDS

Facts

7X PUBLISHED 7 TIMES A YEAR

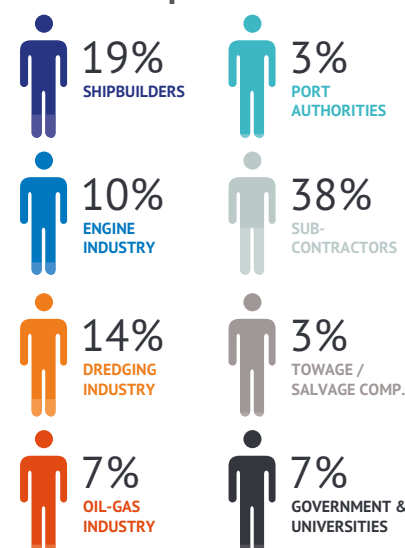
EN LANGUAGE

5,100 COPIES

PRINT & ONLINE

INCREASED CIRCULATION DURING EVENTS

Readership breakdown



Editorial calendar

Edition	Topics	Distributed at	Location	Deadline	Release
1.	Maintenance	Maintenance and Pumps & Valves Asia Pacific Maritime Maritime Offshore Career Event Ocean Business 2018	Antwerp, Belgium Singapore Rotterdam, the Netherlands Southampton, UK	2 February	20 February
2.	Ports	Sea Japan All Energy Maritime Industry Danish Maritime Technology Conference	Tokyo, Japan Glasgow, UK Gorinchem, the Netherlands Copenhagen, Denmark	16 March	3 Apr
3.	Inland shipping	Seanergy Global Offshore 2018 Posidonia Electric & Hybrid marine world expo Seawork 2018 TOC Europe	Cherbourg, France Manchester, UK Greece, Athens Amsterdam, the Netherlands Southampton, UK Rotterdam, the Netherlands	4 May	22 May
4.	Propulsion	Marintec South America	Rio de Janeiro, Brasil	15 June	3 July
5.	SMM	SMM Shipping, Technics, Logistics	Hamburg, Germany Kalkar, Germany	10 August	28 August
6.	Offshore energy	Offshore Energy Exhibition & Conference Offshore WIND Conference OSEA	Amsterdam, the Netherlands Amsterdam, the Netherlands Singapore	28 September	16 October
7.	Fast forward & rewind			30 November	18 December

Advertising options

Type	Format (mm)	Price in € per advertisement			
		1x	3x	6x	7x
1/1 page bleed	216 x 303*	2,495	2,345	2,195	1,995
1/2 page horizontal 1/2 page vertical	185 x 120 90 x 255	1,495	1,345	1,195	995
1/4 page horizontal 1/4 page vertical	185 x 60 90 x 120	995	845	695	495
Back cover	216 x 303*	3,995			
Inside front/back cover	216 x 303*	3,495			
2/1 page	426 x 303*	on request			
Inserts		on request			
Business Directory		150	140	130	120

* Including 3 mm extra overfill on all sides. | Artwork should be supplied as Certified PDF. When supplying artwork as a PDF please make sure the Distiller settings are set at high res PDFX1a (ideal) for Press Quality. | If artwork has bleed please include trim marks within the PDF.

Content options

Type	Format (mm)	Description	Price
Advertorial	1/1 page	Promotional article provided by company, designed by Maritime Holland.	2,995
Market Contribution	2/1 page	Share your project endeavours and analyses through an editorial article, uniquely relevant to the readers. Opportunity to showcase expertise and know-how.	2,995

MAXIMISE YOUR VISIBILITY THROUGHOUT THE YEAR

The Maritime Holland Business Guide (MHBG) is an annual, promotional guide dedicated to the Dutch maritime industry. This high quality, full colour, detailed reference guide is a must for everyone who wants to do business with the Dutch. Therefore it will be distributed internationally in controlled circulation and during major maritime exhibitions. It will provide your company with a full year visibility of your products and services to the international maritime industry. The guide consists of company profiles which are sorted by sector. It also contains outlooks of national maritime branch organisations.

Distribution

The catalogue will be distributed at major maritime and offshore shows during 2018 and 2019 where Maritime Holland is present, for example Euromaritime, Maintenance, Seawork, Seanergy, Offshore Energy Exhibition & Conference, Europort and SMM Hamburg.


Advertising options

Deadline 1 August 2018


Type	Format w x h (mm)	Price
1/1 page company profile		1,995
2/1 page company profile		3,495
1/1 page advertisement	210 x 297*	2,495
2/1 page advertisement	420 x 297*	3,995
Inside front inside back cover	210 x 297*	3,995
Other options		on request

*Add 3mm overfill on all sides

Facts

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 LANGUAGE

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